

**Green Buildings:
Are They Valuable
to Tenants?**

Thursday, March 18, 2010
Westin Hotel at BWI

“Do Green Buildings make Dollars and Sense?” The Sustainability Committee is pleased to present a program featuring David Pogue, National Director of Sustainability for CB Richard Ellis.

Pogue will present a summary of a year-long national study that CBRE conducted with the University of San Diego in 2009. The study analyzed the performance of 154 Energy Star labeled buildings in 10 U.S. markets. The economic impact of green policies and practices on rental rates, occupancies and operating expenses was compared against a general market set. The study also looked at the attitudes of the nearly 3,000 tenants and their observations as occupants in a sustainable building environment.

Following Pogue’s presentation a panel including a local broker and developer will discuss how the results compare to what we are seeing on the ground in the Corridor.

Schedule

Registration 7:45 a.m. Presentation 8:30 a.m.

Registration Fee

NAIOP Members \$30.00 Non-Members \$45.00

Location

Westin Hotel at BWI
1110 Old Elkridge Landing Road, Baltimore, MD 21090

Course is pending CEU approval

Reservation - NAIOP’s March 18 Green Buildings

Name: _____

Company: _____

Phone: _____ Email: _____

Registration Options:

-Register online at www.naiopmd.org

____ Check payable to NAIOP is enclosed.

____ Please reserve with the following credit card. I (we) will pay by check at the door.

____ Please charge now to the following credit card. VISA / MC / AmEx

CC#: _____ Exp. Date: _____

Signature: _____

Please complete and return to:

NAIOP MD, 720 Light Street, Baltimore, MD 21230 /410-752-3318/F: 410-752-8295 www.naiopmd.org
Cancellation Policy - Cancellations must be made at least 72 hours in advance to receive a refund. Individuals making reservations without payment must reserve with a credit card and pay at the door. If reservations are made without payment and then the individual is a “no-show,” the credit card will be charged.

